

DATY.AI COOKIE POLICY

Version 1.0

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CONTROLLER

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Privacy contact: privacy@daty.ai

CORE RULE

Essential technologies may operate where genuinely necessary to provide the service requested by you. Analytics, advertising/remarketing and other non-essential tracking must remain inactive until you have made the required valid choice. You can reject optional tracking as easy as you can accept it and can later change or withdraw your choice.

1. What This Policy Covers

This Cookie Policy explains how Daty.ai uses cookies and similar technologies on the Daty.ai website, web application and, where applicable, related digital interfaces. It should be read together with the Daty.ai Privacy Policy.

“Cookies and similar technologies” includes cookies, local storage, software development kit (“SDK”) identifiers, pixels, tags and comparable technologies that store information on, access information from, or recognise a user’s browser or device.

2. What Cookies Are

A cookie is a small data file stored on a browser or device. Session cookies generally expire when the browser session ends. Persistent cookies remain for a defined period or until removed. First-party cookies are set through Daty.ai; third-party technologies may be set or operated by external providers integrated into Daty.ai.

3. Our Cookie Categories

Category	Default	Purpose	Consent
Strictly Necessary	ON	Security, authentication, session, load balancing, fraud prevention, consent preference, checkout/service delivery	Not requested where exemption genuinely applies
Functional / Preferences	OFF unless necessary for requested feature	Remember optional preferences or enhanced functions	Consent where not strictly necessary
Analytics / Performance	OFF	Understand visits, funnels, feature use, errors and performance	Consent before activation where required

Category	Default	Purpose	Consent
Advertising / Measurement	OFF	Campaign attribution, ad measurement, remarketing and audience building	Consent before activation
Third-Party Media / Maps	OFF until interaction/consent where required	Display embedded video, maps, social or external content	Consent or user-triggered activation as applicable

4. Strictly Necessary Technologies

These technologies are limited to what is genuinely required to deliver a service you requested, maintain security, authenticate users, preserve a shopping/subscription session, prevent fraud, route traffic or remember your privacy choice.

Daty.ai will not classify a technology as “necessary” merely because it is commercially useful. Advertising and ordinary audience analytics are not treated as necessary simply because they help us grow the business.

5. Functional Technologies

Functional technologies may remember optional settings or enable enhanced experiences. Where the function is not strictly necessary for a service specifically requested by you, Daty.ai will request the appropriate choice before activating it.

6. Analytics and Performance

Analytics may help Daty.ai understand which pages and features are used, whether users encounter errors, how acquisition funnels perform and how the Service can be improved.

Where consent is required, analytics remains disabled until you choose Analytics/Performance or Accept All. Refusing analytics must not prevent ordinary navigation or core account use.

Daty.ai should use privacy-preserving configurations where feasible, limits identifiers and retention, avoids unnecessary cross-site tracking and prefers first-party configurations.

7. Advertising, Remarketing and Campaign Measurement

With your permission where required, Daty.ai may use advertising technologies to measure campaigns, attribute conversions, build or exclude audiences and show more relevant advertising on third-party platforms.

These technologies can involve disclosure of online identifiers and event data to advertising providers. Daty.ai will not activate them before the required consent and will not send sensitive Relationship Intelligence inputs, AI conversation content, compatibility results, sexual-orientation information, health information or comparable sensitive/private content to advertising platforms.

Advertising consent is optional. A paid Daty.ai plan does not require you to consent to behavioral advertising.

DATY.AI PRIVACY GUARDRAIL

Daty.ai does not send compatibility scores, Natal or Timing inputs, AI prompts, relationship reports, sensitive questionnaire answers or third-person relationship data to advertising platforms or include them in advertising-event payloads.

8. Third-Party Content

Some pages may contain maps, videos, social media or other external content. Where loading external content would activate non-essential technologies or disclose data to an external provider, the content remains blocked until you provide the required consent or actively request it through an available activation mechanism.

9. How You Make and Change Your Choice

On your first relevant visit, Daty.ai will present a consent interface allowing you to Accept All, Reject Optional or Manage Preferences.

You can change your choice at any time using the persistent “Cookie Settings” link in the website footer and, where implemented, through Privacy Settings in your Daty.ai account. Withdrawal will not affect processing that was lawful before withdrawal.

If you delete browser storage or use a new browser/device, Daty.ai may not be able to recognise your earlier choice and may ask again.

10. Consent Records

Daty.ai records evidence of consent and withdrawal so that we can respect your preferences and demonstrate compliance. The record may include a pseudonymous consent identifier, timestamp, consent categories/purposes, banner/policy version, language/region and limited technical information needed to demonstrate the choice.

The consent record itself is treated as a necessary compliance record and is not used for advertising.

11. Cookie and Technology Register

The register below identifies the cookies and similar technologies currently used by Daty.ai, including their provider, purpose, category and duration.

Technology	Provider	Purpose	Category	1st/3rd party	Duration	Status
daty_waitlist_token	Daty.ai	Keeps the user logged in to the waitlist / crowdfunding dashboard	Strictly Necessary	1st party	7 days (deleted on sign-out)	Required
daty_referral_code	Daty.ai	Remembers which referral link (?aff=) the visitor came from, so the referrer is credited at sign-up	Functional	1st party	30 days	Required
_GRECAPTCHA (cookie), _greaptcha (local storage)	Google (reCAPTCHA v3)	Blocks bots and spam on the forms	Strictly Necessary (security)	3rd party	about 6 months / until cleared	Required
_ga	Google Analytics 4	Tells visitors apart to count visits and page views	Analytics	1st party (Google script)	2 years	Only after consent

Technology	Provider	Purpose	Category	1st/3rd party	Duration	Status
ga<ID>	Google Analytics 4	Keeps track of the current visit	Analytics	1st party (Google script)	2 years	Only after consent

12. Browser Controls and Do Not Track / Global Signals

You can also delete or block cookies through browser/device controls. Blocking strictly necessary storage can cause parts of the Service to stop functioning.

Where required by applicable law and technically supported, Daty.ai recognizes applicable browser privacy signals such as Global Privacy Control. The CMP remains the primary user-facing preference mechanism for EU/EEA consent.

13. Retention

The duration applicable to each cookie or similar technology is stated in the Cookie and Technology Register. We may ask you to renew your choice periodically or when the relevant purposes or providers materially change.

Analytics and advertising data retained by external providers is governed by the configured retention settings and contractual terms; Daty.ai configures provider retention periods so that they are proportionate the stated purpose.

14. Updates and Contact

We may update this Cookie Policy when technologies, providers or legal requirements change. Where a material change introduces or changes a purpose requiring consent, we will ask you to make a new choice rather than treating your previous consent as covering that purpose.

Privacy questions: privacy@daty.ai. Controller details are provided in the Daty.ai Privacy Policy and Legal Notice.