

DATY.AI PIONEER HUB TERMS & CONDITIONS

KYB • Approval • Hub Status • Services • Pricing • Founding Hub Benefit • Events • Hub Map
Version 1.0

Effective date: 11 September 2026

OPERATOR

ZeeQuest, Inc. d.o.o., Partizanska cesta 3, Maribor, Slovenia (“Daty.ai” or the “Operator”). These Terms govern approved businesses/venues participating in the Daty.ai Pioneer Hub network. Submission of an application or KYB information does not itself create Hub status.

FOUNDING HUB COMMERCIAL POSITION

Approved Pioneer Hubs joining during the designated pre-launch phase may receive the FULL HUB SERVICE — normally €199.99/month — at €0 during the pre-launch period. This is a temporary Founding Pioneer Hub benefit, not a promise of €0 service forever. Daty.ai will communicate the post-launch transition and obtain the Hub’s required acceptance before any paid recurring service begins.

Commercial framework

Service level	Price	Core positioning	Pre-launch	Post-launch
Pioneer Hub	€0	Official network presence / basic participation	Available	Permanent free tier subject to current features
Growth Hub	€19.99/month	Enhanced profile, promotion and activation tools	Included within Founding Full Service where applicable	Optional paid tier
Full Hub Service	€199.99/month	Full visibility, co-promotion and priority activation/event opportunities	€0 for approved Founding Hubs during defined pre-launch	Paid only after clear transition/selection/acceptance

1. Purpose and Scope

These Pioneer Hub Terms govern the application, verification, approval and participation of venues, businesses and organisations in the Daty.ai Pioneer Hub network, including Hub Map presence, referral/QR attribution, promotional tools, co-promotion, events and Daty/Pioneer Night opportunities.

They are separate from the Daty.ai consumer Terms of Service and Pioneer Program Terms. Individual Pioneers remain governed by the Pioneer Program Terms; an approved Hub is governed by these Terms and any separate event, campaign or commercial agreement.

2. Application and KYB

A business seeking Hub status must submit accurate application and Know Your Business (“KYB”) information requested by Daty.ai. This may include legal/trading name, registration details, registered and operating addresses, authorised contact, ownership/beneficial ownership information, venue details, web/social presence, operational information and supporting documents.

Daty.ai may request additional documentation reasonably required to verify the business, authorised representative, venue, ownership, sanctions/fraud risk or suitability for the network.

Submitting an application, receiving a referral from a Pioneer, completing KYB or discussing a Hub opportunity does not oblige Daty.ai to approve the applicant.

3. Approval and Hub Status

Hub status begins only when Daty.ai confirms approval through the Hub Backoffice, email or another authorised written channel.

Daty.ai may approve, decline, defer or condition an application based on verification, brand fit, safety, operational readiness, territory/city strategy, venue suitability, legal/compliance considerations or network capacity.

Approval is personal to the approved legal entity/venue and may not be transferred to another operator, address or owner without Daty.ai approval.

4. Hub Service Levels

Daty.ai currently intends three service levels: Pioneer Hub (€0), Growth Hub (€19.99/month) and Full Hub Service (€199.99/month). The exact current feature matrix will be displayed before a paid service is selected.

Illustrative entitlements may include Hub Map/status presence, QR/referral tools, profile enhancement, promotional materials, co-promotion, event eligibility, campaign participation and different levels of visibility or priority.

Daty.ai may improve or reorganise features over time. Material changes to paid services will be handled under the applicable commercial terms and law.

5. Founding Pioneer Hub Pre-Launch Benefit

During a defined pre-launch period, Daty.ai may grant approved early Hubs the Full Hub Service, normally priced at €199.99/month, at €0.

This Founding Pioneer Hub benefit is intended to seed the network, allow venues to experience the complete Hub proposition and build real-world activation before the permanent commercial model begins.

The benefit is promotional and time-limited. It does not create a perpetual free entitlement to Full Hub Service and does not guarantee that every applicant will qualify.

Daty.ai will identify the applicable pre-launch period or transition event through the offer, Hub Backoffice or direct notice. Daty.ai will provide reasonable advance notice before the promotional Full Hub Service ends.

6. Post-Launch Transition

At or before the end of the Founding Hub promotion, Daty.ai will communicate the available permanent service levels and their then-current features/prices.

Recommended implementation: the Hub chooses whether to continue on Pioneer Hub (€0), Growth Hub (€19.99/month) or Full Hub Service (€199.99/month). Daty.ai should not silently begin charging €199.99 merely because the Hub previously received Full Hub Service at €0.

A paid recurring Hub service begins only after the Hub has been shown the applicable price, billing cycle, renewal terms and cancellation mechanism and has completed the required commercial acceptance/payment step.

If the Hub takes no action by the transition deadline, the recommended default is conversion to the permanent free Pioneer Hub level or suspension of premium features—not an undisclosed paid conversion.

7. Prices, Taxes and Billing

Prices stated in these Terms are the working commercial prices for the permanent model. Final invoices/checkout must state applicable VAT/tax treatment and the total amount payable.

Paid Hub services are intended to be monthly recurring services unless a specific offer states otherwise. Daty.ai may introduce annual or other billing options with clear pre-contract disclosure.

Where payment fails, Daty.ai may retry payment where lawful/disclosed and may restrict paid features or revert the Hub to the free tier after an appropriate remediation period.

8. Hub Map Listing

Approved Hubs may be listed on the Daty.ai Hub Map and related city/directory pages. A listing may include business/trading name, category, city/address, approved images/logo, website/social links, service level/status, events and other approved public profile information.

The Hub confirms it is authorised to provide and publish the listing information and must keep it accurate.

Daty.ai determines map design, ranking, filters and display. Paid service may provide enhanced visibility as expressly described, but no tier guarantees traffic, customer visits, sales, ranking position or commercial results.

9. QR Codes, Referral Attribution and Pioneer Credit

Daty.ai may provide Hub-specific QR codes, links and attribution identifiers for waiting-list registrations, user acquisition, events, offers or other approved activities.

A Hub introduced by a Pioneer may remain attributed to that Pioneer according to Daty.ai's Hub referral rules. The Hub must not remove, overwrite or manipulate attribution in order to divert credit.

Hub QR activity must be genuine. Fake scans, artificial accounts, automated traffic, self-generated conversions or other manipulation may be excluded and may result in suspension.

Attribution data does not give the Hub ownership of Daty.ai users or unrestricted rights to their personal data.

10. Physical Visibility and Venue Responsibilities

Depending on the service level and activation plan, a Hub may display approved QR materials, window/venue identifiers, tabletop materials, posters or other Daty.ai assets.

The Hub is responsible for having lawful control/permission to display materials at the venue and for complying with local signage, advertising, accessibility and premises requirements.

Materials must be kept reasonably presentable and current. Superseded campaign materials should be removed when Daty.ai requests.

11. Marketing and Co-Promotion

Daty.ai may feature approved Hubs through Hub Map pages, social media, news, campaigns, city activations or other channels according to the service level and campaign plan.

The Hub may promote its approved Hub status using current Daty.ai-provided brand assets and wording.

Co-promotion is subject to editorial availability, campaign relevance and the selected service level. “Priority” or “enhanced” exposure is not a guarantee of a specific number of impressions, posts, leads or customers.

Neither party may make misleading claims about the other or imply a broader partnership, endorsement, exclusivity or agency relationship than actually exists.

12. Brand, Logo and Intellectual Property

Daty.ai and/or its licensors retain all rights in the Daty.ai name, logo, trademarks, designs, software, Relationship Intelligence technology and Program Materials.

While the Hub is approved and in good standing, Daty.ai grants a limited, revocable, non-exclusive, non-transferable permission to use approved Hub badges/logos/materials solely to identify and promote the venue as an authorised Daty.ai Pioneer Hub.

The Hub must not alter the Daty.ai logo, register Daty.ai-formative domains/social handles/trademarks, create misleading official pages, sublicense the brand, sell branded assets or use Daty.ai IP for unrelated commercial products.

The Hub retains its own brand/IP. Where it provides its logo, venue images or approved content for Hub Map/co-promotion, it grants Daty.ai a non-exclusive licence to use that material for administering and promoting the Hub relationship, subject to applicable permissions.

13. Events and Daty / Pioneer Nights

Eligible Hubs may host or participate in Daty.ai community events, Pioneer Nights or Daty Nights. Event eligibility may depend on service level, venue suitability, city plan and separate approval.

No event is officially a Daty.ai event merely because it is held at a Hub. Official status, branding, ticketing, programme, speakers, sponsorship and promotion must follow Daty.ai’s event approval process.

Where the commercial model provides that Daty.ai receives a percentage of event revenue (the current working model contemplates 10% for qualifying Daty Nights), the exact revenue definition, settlement, taxes, refunds, ticketing and reporting must be stated in the event-specific terms or event order before the event.

The Hub is responsible for venue operations, local licences/permits, capacity, health/safety, food/beverage/alcohol compliance, staff and insurance applicable to its premises unless a separate written agreement allocates responsibility differently.

14. Content, Photos and Event Media

Daty.ai and the Hub may create photographs, video or social content during approved activations subject to privacy, image-right and consent requirements.

Each party is responsible for obtaining permissions for content it independently creates/publishes. Event notices/releases should be used where required.

The Hub must not publish private Daty.ai user information, Relationship Intelligence reports or identifiable participant data without appropriate authority.

15. Hub Responsibilities

The Hub must maintain accurate business information, operate lawfully, maintain appropriate venue standards, treat visitors respectfully, follow Daty.ai brand/safety instructions and cooperate reasonably with approved activations.

The Hub must not discriminate unlawfully, harass users, misuse personal data, misrepresent Daty.ai technology, promise relationship outcomes, engage in referral fraud or use Hub status to promote unauthorised investments/financial products.

Hub staff must not present themselves as Daty.ai employees or as qualified relationship/psychological professionals merely because the venue is a Hub.

16. Daty.ai Responsibilities

Daty.ai will administer approved Hub status, provide the services/features applicable to the selected tier, provide relevant brand/QR materials, maintain reasonable Hub support channels and administer the Hub Map subject to service availability.

Daty.ai does not guarantee customer traffic, revenue, event attendance, referrals, media exposure, geographic exclusivity or business performance.

17. No Exclusivity or Territory Rights

Unless a separate signed agreement expressly states otherwise, Hub status is non-exclusive. Daty.ai may approve other Hubs in the same city, district or category.

A Hub does not acquire a protected territory, franchise area, master-development right or right to prevent Daty.ai from operating with other venues.

18. No Agency, Franchise, Partnership or Authority

The Hub is an independent business. These Terms do not create employment, agency, partnership, joint venture, franchise, fiduciary relationship or authority for either party to bind the other.

The Hub cannot negotiate Daty.ai consumer subscriptions, issue Daty.ai refunds, make product warranties, appoint Pioneers/Hubs, or enter contracts in Daty.ai's name unless separately authorised in writing.

19. Data Protection and User Information

Each party must comply with applicable privacy/data-protection law for personal data it independently controls.

Daty.ai referral/QR dashboards may provide aggregated or limited attribution information. They do not authorise the Hub to identify, export, enrich or contact Daty.ai users except through an expressly supported lawful feature.

If a Hub collects event registrations or leads for its own purposes, the relevant controller roles, notices, legal bases and data-sharing arrangements must be defined. Do not assume Hub status itself creates a lawful basis to share user lists.

Any processor or joint-controller arrangement requiring additional terms will be documented separately.

20. Confidentiality

Public Hub information is not confidential. Non-public information clearly identified as confidential, or reasonably understood to be confidential, must be protected and used only for the Hub relationship.

Sensitive product roadmaps, unreleased campaigns, user information, credentials, commercial negotiations and partner information must not be disclosed without authorisation.

For significant strategic or commercial information, Daty.ai may require a separate NDA.

21. Commercial Solicitation and User Experience

A Hub may promote its own ordinary venue products/services to visitors in the normal course of business, but may not use Daty.ai user/referral data for unsolicited marketing unless it has an independent lawful basis and required consent.

Hub status must not be used to pressure users into unrelated sales, investments, schemes or subscriptions.

Participation in Daty.ai activities should remain voluntary and respectful.

22. Cancellation by the Hub

The free Pioneer Hub level may be discontinued by the Hub by requesting removal/closure through the Hub Backoffice or support.

A paid Growth or Full Hub service may be cancelled to stop future renewal through the available account/billing mechanism. Unless a specific order states otherwise, cancellation takes effect at the end of the already-paid billing period.

Cancellation of paid service does not necessarily remove the venue from the network: the Hub may elect to continue on the free Pioneer Hub tier, subject to continued eligibility.

The Hub should receive confirmation showing the effective cancellation/change date.

23. Suspension and Termination by Daty.ai

Daty.ai may restrict, suspend or terminate Hub status for material/repeated breach, inaccurate KYB, fraud, illegal operation, serious safety concerns, misuse of user data, brand misuse, referral manipulation, non-payment, unauthorised representations, serious reputational harm or failure to maintain required eligibility.

Serious legal, safety, fraud or security risks may justify immediate action. In less urgent cases, Daty.ai may provide notice and an opportunity to remedy.

Daty.ai may also discontinue the Hub network or a service level prospectively, subject to applicable contractual and mandatory-law obligations.

24. Effect of Suspension or Termination

On termination, the venue must stop presenting itself as an active Daty.ai Hub and remove physical/digital Hub branding within a reasonable period specified by Daty.ai.

Hub Map status may be removed, paid features cease at the applicable effective date, and access to Hub tools may be revoked.

Outstanding valid payment obligations and provisions intended to survive—such as confidentiality, IP restrictions and accrued rights—remain effective.

25. Refunds and Billing Adjustments

Business Hub subscriptions are distinct from Daty.ai consumer subscriptions. Unless mandatory law or the applicable order requires otherwise, fees for a commenced paid billing period are generally non-refundable.

Daty.ai may provide credits/refunds for duplicate charges, billing errors, material service failures or other appropriate cases.

Any event-ticket or Daty Night refunds are governed by event-specific terms and should not be assumed to follow the Hub subscription refund rule.

26. Disclaimers

Hub participation does not guarantee footfall, leads, conversions, social reach, press coverage, Pioneer recruitment, event success, revenue or return on expenditure.

Daty.ai product roadmaps, launch dates, city plans and pre-launch programmes may evolve. A Hub should not make material investments based solely on anticipated future Daty.ai activity unless covered by a separate binding agreement.

Relationship Intelligence and AI functionality is subject to the Daty.ai AI & Relationship Intelligence Disclosure.

27. Liability and Insurance

Each party remains responsible for its own operations, personnel, premises and unlawful/negligent conduct. Nothing excludes liability that cannot lawfully be excluded.

The Hub should maintain insurance appropriate to its business, premises and events. Event-specific agreements may require defined coverage.

Final limitation-of-liability and indemnity language should be calibrated by Slovenian/EU counsel to the B2B nature of the Hub relationship and actual risk allocation.

28. Changes to Service Levels and Terms

Daty.ai may update Hub features, pricing and these Terms prospectively. Material changes to a paid recurring service will be communicated in advance as required by the contract and applicable law.

Changes to the Founding promotion should not be used to impose an undisclosed paid subscription. Transition from €0 Full Hub Service must follow Section 6.

29. Governing Law and Disputes

These Terms are governed by Slovenian law. Any dispute arising out of or in connection with these Terms is subject to the jurisdiction of the competent courts in Maribor, subject to mandatory law.

If a Hub qualifies as a consumer in an exceptional context, mandatory consumer protections must not be waived by B2B wording.

30. Contact

Hub onboarding: hubs@daty.ai

Billing: billings@daty.ai

Events: events@daty.ai

Privacy: privacy@daty.ai

Legal: legal@daty.ai

Operator: ZeeQuest, Inc. d.o.o., Partizanska cesta 3, Maribor, Slovenia